

ELEVATE

Construction's Heavy Work Conference & Expo

Dear [NAME],

I would like to ask for your approval to attend ELEVATE – Construction's Heavy Work Conference & Expo, which is scheduled the first week in November, at The Sheraton Grand Chicago in Chicago, Illinois.

ELEVATE boasts:

- 700+ Construction Community Members
- 300+ Hours of Product Training
- 25+ Hours of Keynotes and PowerTalk Sessions
- 100+ Hours of Hands-On Labs
- 15+ Hours of Industry Expo & Marketplace

No other conference in our industry provides the level of opportunity for education, collaboration, innovation, and leadership as the ELEVATE conference does - which is invaluable. I'll have the forum to choose from hundreds of sessions, tailor my schedule to get exactly the information I need, broaden my network of peers, and build my skills and knowledge through access to industry and product experts.

What are ELEVATE & TRAININGDAYS?

ELEVATE is a 2-day, high-energy event for the Heavy Work community to share ideas and strategic approaches designed to stimulate performance across the industry. TRAININGDAYS delivers 2 days of detailed product training on Command Alkon Solutions, and this year will be "Extended" into additional product training sessions during the main ELEVATE Conference. The entire event offers 4 days of product and industry content - **November 3-6, 2019**.

During ELEVATE, attendees will find significant value in both formal and informal networking opportunities; hands-on Solutions Labs; Innovation Zone learning sessions; and Keynotes & PowerTalks focused on highlighting industry initiatives, breakthrough construction technology, success stories from industry innovators, as well as professional and organizational development topics.

With TRAININGDAYS and ELEVATE's Extended TRAININGDAYS, attendees will have access to comprehensive product training to sharpen their knowledge and skills and review best practices on Command Alkon solutions. I will have the opportunity to gain new perspectives so that we can better overcome challenges, improve decision-making, and work directly with Command Alkon personnel who are super knowledgeable about the solutions we use.

At ELEVATE I plan to focus on:

- 1.
- 2.
- 3.

At TRAININGDAYS & Extended TRAININGDAYS I plan to focus on:

- 1.
- 2.
- 3.

This year an ALL ACCESS pass provides the greatest value by providing access to both heavy product training all four days of the event, and the flexibility to attend ELEVATE Keynotes, PowerTalks, Innovations Zones, and benefit from total immersion in the ELEVATE Community.

This is the approximate cost of my attending:

ALL ACCESS Early Bird Registration (until August 30, 2019)	\$2050
ELEVATE Only Early Bird Registration (until August 30, 2019)	\$1200
TRAININGDAYS (Single Day)	\$750
TRAININGDAYS (Both Days)	\$1000

Sheraton Grand Chicago Room Block is available until October 16, 2019, or until room block is full at a discounted rate of \$249/night, not including taxes and fees.

The ELEVATE Conference and TRAININGDAYS classes include the following:

- **ELEVATE Conference: 2 breakfasts, 2 lunches, 4 drink breaks, and 2 receptions, laptops for hands-on training**
- **TRAININGDAYS: up to 2 breakfasts, up to 2 lunches, up to 4 drink breaks, Happy Hour, laptops for hands-on training**

Thank you for considering this proposal and supporting my professional growth and our team. Upon your approval, I will finalize plans to attend. The earlier I register for the event, the lower all expenses will be. Immediately upon my return, I will prepare an internal follow-up report, so our entire team will benefit from this experience.

Name

Here's what past attendees have said about their experience.

"Within about the first two hours of TRAININGDAYS, the conference had already paid for itself. Being able to interface with others, talk about real world issues, and have the Command Alkon people here who are knowledgeable about everything was invaluable."

"There is no other place in the industry that provides the level of unparalleled opportunity for peer interaction as the ELEVATE conference does."

"I enjoy attending classes to find out what new products and services Command Alkon has developed as well as learn best practices to ensure we are getting the most out of our current systems."

"We came back from ELEVATE invigorated and enthused by what the future had in store."

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